

3rd WiE World Summit

SPONSORSHIP OPPORTUNITIES

Elevating leadership and expanding horizons. All of us. Together.



ABOUT US



We empower women in the exhibition industry and help nurture the next generation of female leaders.

Founded in 2018 by Oana Cipca, Women in Exhibitions (WiE) was created to support the professional development of women in the exhibitions industry and provide opportunities to meet, learn, and grow through a strong, connected community.

WiE champions gender diversity — a challenge that remains across the sector — by offering an open, supportive platform for collaboration and progress.

With a strong collective voice at a global level, and active regional chapters addressing local needs, WiE continues to drive meaningful change across the industry.

THE SUMMIT

The 2025 summit theme is:

Elevate, Accelerate: Together We Rise

We're ready to move forward, faster.

To elevate women's voices, accelerate progress, and rise together; not in isolation, but in partnership. That's why this year's programme will also include male allies and leaders, highlighting the importance of collective effort in driving meaningful, lasting change across our industry.

We invite all voices to be part of the change.



DATE

8-9 July 2025

Dinner on the 8 July and a full day conference programme on the 9 July



LOCATION

Excel, London, UK

One Western Gateway Royal Victoria Dock, London, United Kingdom



AUDIENCE

All industry professionals (women, men, other) from exhibition organisers, venues and service organisers

HEADLINE FIGURES



SOCIAL MEDIA:

- 39,442 impressions (2024)
- Audience 5,350+ (2024)



E-MARKETING:

- 1,660+ subscribers (2024)



AUDIENCE:

- 20% growth in year two.
- 66.7% projected in year three.

In Maastricht
(June 2023), we
were **100**

2023

In Milan
(November 2024),
we were **120**

2024

In London
(July 2025), we
plan to be **200+**

2025

**Women in
Exhibitions is
growing!**

OUR AUDIENCE

Women in Exhibitions World Summit brings together the industry's most influential talent, from rising stars to C-level leaders.

Our community represents the full ecosystem of the exhibitions industry:

Seniority

Senior professionals
including C-level, Event
Directors, budget
holders

65

Middle Managers

20

Rising stars &
emerging talent

15

%

Areas of Business

Event organisers

44

Venues

20

Independent and
supporting sectors

33

Associations

3

%



OUR INDUSTRY IN ATTENDANCE



AND MANY MORE!

THE WiE EFFECT

GES is excited to join forces with WiE once again for their next summit in London. Since its very first event, we've proudly supported this movement — reflecting our commitment to empowering women in the exhibitions industry and driving a more diverse, equitable, and inclusive environment for all.

Global Experience Specialists (GES)



Women in Exhibition World Summit has transformed the way we connect, collaborate and grow in our industry, it goes so much further beyond than just networking. What I found so special is the range of content available coupled with the opportunities for our career and personal growth. Every session and conversation left me energised and brimming with ideas.

Simone Lisk, Content Marketing Manager, Informa Connect

I attended the WiE World Summit in Milan as part of a research project focused on understanding the female experience within the industry. The WiE team created such a welcoming and open environment where people could share their challenges. I left with a clear sense of purpose — that we have the power to drive real change — and now I know how I can play my part.

Sam Maguire, Sustainability Lead and Principal Consultant, Clarasys



SPONSORSHIP OPPORTUNITIES

- Networking Dinner
- Networking Lunch
- Networking breaks
- A/V Sponsorship
- Programme Sponsorship
- Rising Stars Silver Sponsorship
- Rising Stars Gold Sponsorship
- WiE Summit  Sponsoring Partners



Don't see the right opportunity for you?

Have you got ideas of how your company would like to be represented at WiE? [Speak to our events team](#), we'll be happy to tailor-make a sponsorship programme to suit your needs.

SPONSORSHIP OPTIONS

Networking Dinner (1 Available)

€10,000

Business Benefits

Your company promoted in all WiE comms & promotional material as the "WiE World Summit Official Networking Dinner Sponsor".

Your company logo featured on the event page on the WiE website (with a **direct link to your company website**) and in the summit slide deck.

The chance to **deliver a 5-minute speech** to all dinner guests and **position your brand as a champion of inclusion and leadership**.

Promotional banners displayed in the dinner area (sponsor to provide).

Verbal and visual recognition before, during, and after the event.

4 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

Networking Lunch (1 Available)

€6,500

Business Benefits

Your company promoted in all WiE comms & promotional material as the "WiE World Summit Official Networking Lunch Sponsor".

Your company logo featured on the event page on the WiE website (with a **direct link to your company website**) and in the summit slide deck.

The chance to **deliver a 2-3 minute speech** to all lunch guests.

Promotional banners displayed in the lunch area (sponsor to provide).

Verbal and visual recognition before, during, and after the event.

3 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

Networking Breaks (3 Available)

€5,000

Business Benefits

Your company promoted in all WiE comms & promotional material as the "WiE World Summit Official Networking Break Sponsor".

Your company logo featured on the event page on the WiE website (with a **direct link to your website**) and in the summit slide deck.

Promotional banners displayed in the networking break area (sponsor to provide).

Verbal and visual recognition before, during, and after the event.

2 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

SPONSORSHIP OPTIONS

A/V Sponsorship

ON HOLD

Business Benefits

Your company promoted in all WiE comms & promotional material as the "WiE World Summit Official A/V Sponsor".

Your company logo featured on the event page on the WiE website (with a **direct link to your company website**) and in the summit slide deck.

Promotional banners displayed in the meeting room (sponsor to provide).

Verbal and visual recognition before, during, and after the event.

2 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

Programme Sponsorship (1 Available)

€5,000

Business Benefits

Your company promoted in all WiE comms & promotional material as the "WiE World Summit Official Programme Sponsor".

Your company logo featured on the event page on the WiE website (with a **direct link to your company website**) and in the summit slide deck.

The chance to **deliver a 3-minute speech** to delegates during the event, and position your brand as a champion of inclusion and leadership.

Promotional banners displayed in the meeting room (sponsor to provide).

Verbal and visual recognition before, during, and after the event.

2 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

NEW

WiE Summit Sponsoring Partners

€1,750

Business Benefits

A **flexible, accessible** way to support the WiE World Summit and help us grow our mission. For companies who want to make a difference without the full package commitment.

Your company promoted in all WiE comms & promotional material as the "WiE World Summit Sponsoring Partner".

Your company logo featured on the event page on the WiE website (with a **direct link to your website**, if desired) and in the summit slide deck.

Promotional banners displayed in the networking break area (sponsor to provide).

1 complimentary ticket to attend the full summit, including all sessions and networking opportunities.

SPONSORSHIP OPTIONS

Rising Stars Silver Sponsorship

€7,000

Business Benefits

This sponsorship will give **5 emerging talents** the opportunity to attend the summit in London. This includes their **full participation and 1 night of accommodation**, helping to remove barriers and support the next generation of industry leaders.

Please note: travel costs are not included.

Your company promoted in all WiE comms & promotional materials as the "WiE World Summit Rising Stars Silver Sponsor."

Your company logo featured on the event page of the WiE website (with a **direct link to your company website**) and in the summit slide deck.

Verbal and visual recognition before, during, and after the event.

2 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

Rising Stars Gold Sponsorship

€13,000

Business Benefits

This sponsorship will give **10 emerging talents** the opportunity to attend the summit in London. This includes their **full participation and 1 night of accommodation**, helping to remove barriers and support the next generation of industry leaders.

Please note: travel costs are not included.

Your company promoted in all WiE comms & promotional materials as the "WiE World Summit Rising Stars Gold Sponsor."

Your company logo featured on the event page of the WiE website (with a **direct link to your company website**) and in the summit slide deck.

Verbal and visual recognition before, during, and after the event.

3 complimentary tickets to attend the full summit, including all sessions and networking opportunities.

5 REASONS TO INVEST

1. Build credibility where it counts

Position your company as a champion of inclusion and innovation by aligning with one of the most respected events in the exhibitions industry.

2. Reach a senior, global audience

Access a **highly targeted international audience** of senior leaders, decision-makers and rising stars.

3. Gain direct access to top talent

Engage with future-ready professionals, from seasoned executives to emerging leaders, **expanding your recruitment and partnership pipeline.**

4. Boost your employer brand

Showcase your commitment to equity, leadership development and growth — values today's workforce expects from employers.

5. Build business relationships

Connect with influential stakeholders and **create new business opportunities** through meaningful, **face-to-face** conversations.

GET IN TOUCH TODAY!



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